



## DBA EUROPEAN INTERNATIONAL UNIVERSITY PARIS

Innovative Higher Education, Exclusively Made Available for students on Pedagog

### DOCTOR OF BUSINESS ADMINISTRATION

The EUROPEAN INTERNATIONAL UNIVERSITY is ranked #65 WORLD'S BEST BUSINESS SCHOOLS. EIU-Paris continues to be one of the MOST AFFORDABLE BUSINESS SCHOOLS of the 21st Century, and beyond. Additionally, 5 STAR rating in teaching and learning by QS Intelligence QS Top MBA QS Quacquarelli Symonds Unit. EIU-Paris stands tall for its glorifying success ★★★★★

The Practitioner's Doctorate degree programme i.e. DOCTOR OF BUSINESS ADMINISTRATION (DBA) offered at the European International University (EIU-Paris), is aimed at further enhancing professionals in specific vocational fields, namely business administration and management. Since the Practitioner's Doctorate programme is undertaken by professionals working in specific vocational sectors, the programme focus on, and revolve around real-life issues, challenges, and problems that impact workplace dynamics, interactions and performance. Action research carried out by EIU-Paris' doctorate students are aimed at solving some of these real-life issues and challenges, along with contributing to the existing body of knowledge and scholarly theories in the field of management, business administration, and organizational leadership for the 21st Century and beyond.

Pedagog



EUROPEAN  
INTERNATIONAL  
UNIVERSITY



## PROGRAMME BENEFITS:

A DBA degree is widely respected and acknowledged practitioner's doctorate in Business Administration. It is designed to challenge the practical knowledge that experienced professionals have acquired through their existing career in business, management, or leadership. In addition, the degree would help professionals to develop new skills through crucial academic research. As a result, these newly developed skills help an individual take their career to the highest level, preparing them for important decision making and analyses required for top-level leadership positions

## Entry Requirements:

Be likely to meet the required standards for a Doctorate degree.

- At least 5 years of working experience in a managerial position.
- Show evidence of research skills equivalent to those expected of a traditional Doctoral student in the relevant discipline.
- Statement of intent
- All previous education qualification documents
- One passport-size photo (in formal attire)
- Passport copy (photo page) and/or copy of National ID card
- Full C.V. including all research outputs (include evidence of a unifying theme across the publications/outputs and originality)
- 2-3 references from previous employers.
- EIU, Paris application form (to be downloaded from the Institution Verification tab in your dashboard)

Submit these documents through the 'Institution Verification' tab in your dashboard. Interested students should mail: [hello@pedagog.ac](mailto:hello@pedagog.ac) to discuss the requirements, and specialization with the academic coordinator before enrolling.

## ENROLMENT PROCEDURE:

DBA programme consists of 5 modules including Doctorate Thesis submission. Start the course by enrolling in the 1st module i.e., RBL810 . Finish the degree programme by completing all 5 modules including FINAL THESIS SUBMISSION.

**DURATION:** A minimum of 2 years



## COMPLETION REQUIREMENTS:

To receive the Doctorate Degree in Business Administration from European International University, Paris: 100% completion of all modules, including self-improvement quiz and assignments submission is mandatory.

**MODE OF LEARNING AND ASSESSMENT:** 100% online / Distance

## SUBMISSION REQUIREMENTS:

- Submit stand-alone, and/or compilation of research-based-written-work (minimum 30,000 words and maximum 35,000 words).
- Defend the submission (scholarly work in the form of research paper, previous publication or portfolio) in front of a panel of expertise consisting of both internal and external examiners from EIU (oral examination). \*Note: Could be completed virtually.
- Demonstrate that the scholar has thoroughly and critically investigated specific area of research and made an independent and original contribution to the existing body of knowledge as well as professional practice.

## THE ROLE OF A SUPERVISOR:

The nominated supervisor will act in a similar role to that of a supervisor for a standard Doctorate Project, but with more emphasis on being a mentor to the candidate. They will act as a source of support and guidance during the preparation of the research material for examination (oral defense) and for administration of the examination (oral defense) process. The supervisor will:

- Guide the candidate in the final selection of publications for inclusion in the submission;
- Support and advise on the development of the introductory section;
- Guide the candidate in relation to the coherence of the body of work to be submitted;
- Advise the candidate in relation to any research training requirements;
- Make arrangements for the examination (oral defense), including nomination of the examining team;
- Support the candidate through the examination (oral defense) process.



## THE ROLE OF SENIOR EXTERNAL EXAMINERS:

The Examiners' Main Tasks may be Interpreted as to:

- Evaluate the intellectual merit of the candidate's cited published and/or creative work;
- Establish if a satisfactory case is made for coherence between the publications/outputs;
- Assess the contribution to knowledge represented by the publications/portfolio and made apparent in any critical appraisal;
- Evaluate the rigor with which the candidate has contextualised and analysed his/her publications/portfolio in any critical appraisal;
- Evaluate the appropriateness of the methods employed in the research and the correctness of their application;
- Assess the candidate's contribution to the various phases of the research embodied in multi- authored works;
- Establish the candidate's 'ownership' of the published work and appreciation of the state of [historical and current] knowledge within the candidate's research area;
- Assess the candidate's research skills in terms of his/her potential as a continuing, independent researcher.



## MODULES/COURSEWORK FOR DBA (180 ECTS) (PRACTITIONER'S DOCTORATE DEGREE PROGRAMME)

The DBA through Research / Thesis is suitable for candidates who have not had any previous extensive scholarly research and thesis writing background. This route is also the only route possible for those who haven't published any scholarly work in the past. It also ensures the mastery of key skills and mindset required in the planning and execution of a full-fledged doctorate level research, along with empirical data collection, data analysis, and presentation of evidence-based recommendations for real-life improvements at workplace.

DBA programme by EIU, Paris consists of 5 modules which is as follows:

**Module-1 RBL810 Research Methodology: Quantitative and Qualitative Analyses (30 ECTS):** Candidates start off with a module in research methodology, involving both quantitative and qualitative approaches, work on producing a written research proposal, and then proceed to carrying out a full action research and concluding it with a written doctorate thesis of no less than 30,000 words, under the guidance and coaching of an expert supervisor, duly appointed by the university's academic administration team.

**Module-2 RBL820 Scholarly Conference / Seminar I (15 ECTS) and Module-3 RBL830 Scholarly Conference / Seminar II (15 ECTS):** During the duration of the study, candidates are also expected to attend and/or present two scholarly papers, related to their field of research, in national or international conference or seminar of their choice.

**Module-4 VIVA920 Viva Voce (30 ECTS):** A viva voce is conducted at the end of the thesis writing and submission, where candidates face the scrutiny and evaluation of at least 3 external senior examiners. Candidates are required to present their research work during the viva voce, and defend their thesis by answering questions posed by the 3 external senior examiners.

**Module-5 DSSR980 Doctorate Thesis (90 ECTS):** This module requires the candidate to submit the final Doctorate thesis.



Sample Certificates:



DESIGNED TO KEEP YOU AHEAD OF COMPETITION



**MBA | BBA | BBATOP-UP | DBA**

**1**

---

## Sign up to Pedagog.ac

Verify your email and sign in

**2**

---

## Visit <https://pedagog.ac/eiu>

Visit the page and search for the specialisation under 'Academics'

**3**

---

## Choose your Degree Specialisation & click 'Add to cart' to buy

Students should acknowledge & meet the requirements before applying & purchasing the courses. They will be required to provide proofs as per requirements to confirm eligibility.

**4**

---

## Go to your courses

Once you have purchased, you will see the course in your dashboard to start studying

**5**

---

## Completion

Once the course is completed at your own pace, the student will receive a certificate from Pedagog & European International University by email.

For Hardcopies students can contact [hello@pedagog.ac](mailto:hello@pedagog.ac) or the Academy Partner